



STRATEGIC PLAN

2019–2022

VISION: MENTAL HEALTH FOR ALL

We feel more connected to each other
 We share our stories
 We speak courageously
 We are resilient
 We recover
 We are whole



THEME/PRIORITY 1 **WORK IN THE RIGHT DIRECTION**

Deliver effective and needed programs and services

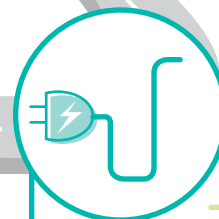
- 1 Quality of life is increased
- 2 Expand services into the Sunshine Coast
- 3 Advocate for change



THEME/PRIORITY 2 **A STEADY RIDE TO OUR NEXT DESTINATION**

Sustain people and partnerships

- 1 Enhance retention: Staff and volunteers feel valued and supported
- 2 Promote learning: Staff and volunteers are trained and feel capable
- 3 Integrate inclusion: Representation (diversity and geographic) is addressed at each level



THEME/PRIORITY 3 **FUEL FOR OUR MOVEMENT**

Achieve financial sustainability

- 1 Grow fee for service counselling and training
- 2 Grow endowment: Build foundation for innovation and stability
- 3 Maintain integral contacts: Housing and employment
- 4 Grow key contracts: Peer and Family Support